

## Hunter Douglas Window Fashions Land Starring Role in 'The Break-Up'

UPPER SADDLE RIVER, N.J., June 12, 2006 – Sharing the screen with Hollywood "it" couple Jennifer Aniston and Vince Vaughn is a daunting task, but Hunter Douglas, the leading manufacturer and marketer of custom window fashions in North America, was up to the challenge. The company provided its popular Provenance® woven wood shades for the windows of the fabulous Chicago condominium that becomes a point of heated contention between the two main characters of the film.



The Provenance shades are showcased on the set's living room, dining room and bedroom windows and enjoy some close-up camera time when Vince Vaughn's character raises the shade to watch Jennifer Aniston's character leave the condo with a new man. Aniston's character is an art dealer with an on-trend decorative flair, favoring oversized furniture and rich brown and olive colors.

The living room windows, highly visible throughout the film, feature Provenance shades in Tahiti, a fabric that combines reeds of varying earth tones with twisted grasses for a natural elegance, in the Black Pearl color. The dining room and bedroom, both locations of memorable scenes, feature Provenance shades in Enchant, a simple, stylish reed fabric, in the Black Magic color. Another Hunter Douglas product, Country Woods® wood blinds, was used in the kitchen.

The Universal Pictures film brought in \$39 million its opening weekend. Two-thirds of the film's audience, according to Universal exit polling, is women, and half of the audience is over the age of 30, placing "The Break-Up" viewers squarely within Hunter Douglas' target demographic. Hunter Douglas receives a special mention during the film's end credits.



### **About Hunter Douglas**

Hunter Douglas Inc. is a national sponsor of Habitat for Humanity, covering windows in every Habitat home built in the U.S. and Canada. Headquartered in Upper Saddle River N.J., the company is the leading manufacturer of custom window coverings in North America. For more information, contact Hunter Douglas at 1-800-274-2985 or visit <http://www.hunterdouglas.com>.