

SoftLight Development Introduces Telerad: Web-Based Teleradiology Service with FDA-Compliant Web Viewer

ORLANDO, Fla., February 28, 2008 – SoftLight Development today unveiled its new Webbased teleradiology study management service, called Telerad, at the HIMSS exhibition in Orlando. Telerad enables teleradiologists to access their studies over the Web from any computer, while maintaining HIPAA compliance, and keeps both stationary images and animations in an FDA-compliant Dicom format, so accurate measurements can be taken as though the doctor were actually in the office with the patient.

Telerad supports all radiology modality types, including MRI, CT, sonogram, PET scan and others, and supports cinefeatures in multiple modalities. Like the majority of SoftLight's products, it is downloadable, installing in a day or less, and is paid for on a transactional basis -- clinics and teleradiologists can download Telerad for free and pay a small fee each time information is transferred from the clinic to the teleradiologist or vice versa.

"We have found the transactional model extremely helpful for our clients, who might be smaller clinics that can't afford expensive software up front, or for clinics who might have a radiologist on staff but want to keep this teleradiology capability on hand at no cost in case their radiologist is unable to come in," said Don Thomas, CEO of SoftLight Development.

"This model, which we've pioneered in the healthcare industry, benefits any-sized clinic in that they pay for what they use, and nothing more."

Telerad is able to alert on-call doctors via text message, page, or e-mail when a high-priority study comes in that needs immediate attention. Because the program is Web-based, the doctor can then check the study from his portable computer, whether he is with a patient of his own or in the middle of free time on the golf course, as accurately as if he were in the room with the patient. He can then submit his diagnosis or recommendations via Telerad and continue what he was doing.

Summary of Telerad's notable features:

- -- Access from any Web-based computer
- -- Downloadable for quick installation, less than a day
- Pay small amount per transaction rather than large up-front fee
- -- Can be used with any radiology modality type
- -- Worklist enabled
- -- Interactive, FDA-compliant Dicom images and animations with calibrated measurement tool
- -- Sharpening, enhancement of image
- -- Quad layout of images for quick review
- -- Print study to laser printer or burn to DVD
- Centralized location for patient documentation from referring provider -- referrer faxes document to server, associated automatically with patient study
- Notification of doctor via text message, page or e-mail when new study comes in
- -- Administration of which doctor has access to which clients
- Phenomenal consultation and IT support from SoftLight Development

About SoftLight Development

SoftLight Development (SLD) has developed customer healthcare software and systems for more than 15 years. SLD's services are designed with one goal in mind: to simplify healthcare IT so that doctors can focus on their core competency -- serving patients. The company delivers state-of-the-art consultation, software design and downloadable systems for imaging, document management and practice management, as well as healthcare hardware and packaged software. Its primary customers are hospitals, ERs, private practices, practice management companies and ancillary healthcare providers. SLD is the only major healthcare IT company to offer a transactional payment model that allows healthcare practices of all sizes to pay for only the services they use, rather than paying a hefty fee up front.