



Hostway to Sponsor, Speak at Cloud Expo 2012 Conference on Big Data

Provider of Innovative, Cost-Effective Cloud Solutions for SMBs Named Bronze Sponsor for Global Conference

SANTA CLARA & CHICAGO, November 1, 2012 — [Hostway Corporation](#), a leading provider of cloud, managed and hybrid cloud solutions, announced today it is partnering with media company SYS-CON as a Bronze Sponsor of the 11th Cloud Expo 2012 Silicon Valley, Nov. 5–8, at the Santa Clara Convention Center in Santa Clara, Calif.

The conference, focused on enterprise-level cloud computing and big data technology solutions, attracts the world's most forward-looking infrastructure, platform and application providers for four days of breakout sessions, general sessions, industry keynotes, signature "Power Panels" and vendor demonstrations.

Hostway has carved a niche in the cloud market as a "cloud provider for cloud providers" with its customer base representing a large number of Software as a Service (SaaS) providers and cloud resellers. In 2012, 40% of the service providers listed in the Fortune 500 resold Hostway's cloud services, as did smaller providers such as [Cloudkey](#), a marketing consulting firm that provides its CRM application on Hostway's public cloud.

In addition, the company introduced its hybrid offering in early 2012, and has seen fast-growth companies like sports-blog-network [FanSided](#) utilize the combination of managed and cloud hosting to keep their sites up and running during heavy-traffic seasons – in FanSided's case, NFL season.

At Cloud Expo, Hostway's Vice President of Marketing & Communications Aaron Hollobaugh will speak during the Lunchtime Power Panel: "Cloud & Big Data - What's Working, What's Not, What's New, What's Next?" starting at 1:05 p.m. on Thursday, Nov. 8.

"SMBs using our cloud applications, either directly through us or through our customers who provide cloud services, have paved the way for Hostway's leadership in the fast-evolving, cloud-computing space," Hollobaugh said. "The expo offers an excellent opportunity to underline our commitment to providing SMBs and their customers with cloud technologies that include scalable, redundant infrastructures that were previously reserved only for large enterprises."

Cloud Expo focuses on enterprise IT trends emerging as worldwide spending on cloud services is projected to reach \$44.2 billion by 2013. With a "rock star" conference faculty lineup for more than 175 sessions, Cloud Expo Silicon Valley is slated to attract more than 10,000 delegates from 48 countries

"Cloud Expo is pleased Hostway joins us as a partner for this event," said Jeremy Geelan, President and CEO of Cloud Expo, Inc. and Conference Chair. "Hostway contributes keen insight to the expo's focus on preparing businesses for 'big data' and the next stage of 'cloud-readiness.'"

About Hostway Corporation

Hostway Corporation is a leader in Cloud, Managed, and Managed Hosting. Hostway delivers reliable, secure, and scalable Infrastructure-as-a-service (IaaS) solutions to over 600,000 customers worldwide. Hostway services its clients from more than 250,000 square feet of state-of-the-art data center space, spanning four continents and 12 countries. Hostway has emerged as one of the largest cloud hosting and Infrastructure-as-a-Service providers in the world due to the company's expertise in developing secure, multi-tenant hosting environments and is committed to providing SMB's and large enterprises with cost effective business solutions. Hostway's core products include [Managed Hosting](#), [Cloud Hosting](#), and [Email and Applications](#).

About SYS-CON Media & Events

SYS-CON Media (www.sys-con.com) has since 1994 been connecting technology companies and customers through a comprehensive content stream at www.sys-con.com – featuring over forty focused subject areas, from Cloud Computing to Web Security – interwoven with market-leading full-scale conferences produced by SYS-CON Events. The company's internationally recognized brands include among others [Cloud Computing Expo](#), [Big Data Expo](#), [Virtualization Conference & Expo](#), [Government IT Conference & Expo](#), [Cloud Computing Bootcamp](#), and [UlitzerLive! New Media Conference & Expo](#).

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