

CASE STUDY

BidAbode

Scalability, Reliability and Savings:

WHY BIDABODE LEFT THEIR OLD HYBRID HOSTING PROVIDER FOR HOSTWAY

BACKGROUND

BidAbode (www.bidabode.com) is an online real estate auction site that enables prospective buyers across the country to make real-time bids on discounted properties. Their business depends on having a hosting provider whose technology is reliable enough to handle these resource-intensive auctions without the risk of downtime.

THE PROBLEM

When BidAbode began preparing to launch their site, they signed up for hybrid cloud hosting with a major hosting provider. But even in development, it soon became clear that they were paying for expensive infrastructure they didn't need.

They wanted to find a more cost-effective hosting provider who would also offer a 100% uptime guarantee. Given the nature of their site, downtime after launch would cost them money, customers, and valuable marketing dollars. BidAbode approached Hostway and a few other hosting companies to determine which provider's hybrid services would be the most reliable and cost-effective for their startup.

THE SOLUTION

After researching various hosting companies, BidAbode chose Hostway's hybrid cloud offering to support its growth on a Linux platform. They were happy with the scalability of Hostway's product and were doubly pleased to learn that Hostway was significantly more cost-effective than the competition.

"Our real-time auctions are resource-intensive, and Hostway was able to provide the scalable infrastructure we needed," said BidAbode CTO Jared Gallardo. "In fact, Hostway has provided an answer for every need we have identified, at a price point that is by a good margin the most compelling among the several companies we considered based on our requirements."

BidAbode set up two dedicated servers with Hostway, as well as nine Linux 8 GB VMs on Hostway's Hyper-V cloud platform.

CONCLUSION

In the five months since BidAbode has been with Hostway, they have experienced no downtime. Hostway's hybrid solution has not only provided them with the reliability they need to conduct their real-time auctions, it has also reduced their hosting costs to a fraction of what they initially paid.



Real-time Real Estate Auction Across the Country on Discounted Properties

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Linux 8GB VMs on Hostway's Hyper-V Cloud Platform

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Hostway Hybrid Cloud Platform for BidAbode

FLEXCLOUD/HYBRID NETWORK OVERVIEW

Hybrid Cloud Platform

- Non-Hyper-V Traffic
- VPN/Hybrid FC Traffic
- Dedicated VPN/Firewall
- Public Traffic
- Private/Storage Traffic
- ... HA Connection

